



Athletic Booster Club
34th Annual
A BLACK AND GOLD AFFAIRE
A Benefit for Peninsula High Athletics

Dear Panther Family,

March 7th...mark it on your calendar now...please! This is the special night that you can't miss as we honor Peninsula High Athletes with our biggest event of the year...the 34th Annual Black and Gold Affaire! Our evening will feature favorites and new experiences:

- Silent and Live Auctions and Opportunity Raffles
- Progressive Parties that you can bid to win tickets...NEW!
- Wine, Whiskey & Tequila Wheel
- Golden Ticket opportunity lets you "steal" the Live Auction item of your choice!
- Luxe sit-down dinner with no host bar
- Parade of Senior Athletes
- and more surprises! NEW!

Our goal is to raise \$200,000...yes, that's right, it's a lot...but it **DIRECTLY BENEFITS YOUR STUDENT ATHLETE and members of PVPHS 26 sports and more than 60 teams**...from football to cheer, water polo to surf, song to basketball, golf to lacrosse, softball to baseball, and many, many more. This event **funds about one third (1/3) of ALL PVPHS athletics with the goal of gender parity.**

We Need Your Help!

A program like this doesn't happen by itself and your participation is vital for its success.

- **Now:** Donate an item for auction or become a family or business sponsor (see attached)
- **January:** Buy your ticket(s) for the Black & Gold Affaire at www.penblackandgold.com
- **February:** Bid in our Online Auction at www.penblackandgold.com
- **March:** Attend the Black & Gold Affaire at Palos Verdes Golf Club on Friday, March 7

We are so appreciative of your support and hope you continue to see the value the Athletic Booster Club brings to your student athlete and the entire PVPHS Athletic program. Success is a team sport and we appreciate any way you can participate to keep this program winning for our kids.

We look forward to seeing you in March!

Jeannie Massey and Mike Shull

PVPHS Athletic Booster Club Co-Presidents



DONATION OPTIONS & TIPS

We are asking each family in our Peninsula Athletics Community to contribute **at least one (1) donation** for the 34th Annual Black and Gold Affaire fundraising event, which funds approximately one-third of the school's athletic program budget, supporting 26 sports and more than 60 teams with a goal of gender parity in funding. Here is a quick guide to donation options:

What Would YOU Like to Bid On?

Ask yourself -- What would excite you to bid at the auction? Everyone is different, but there are some items that tend to be very popular. Here's a quick list:

- **Travel & Local Getaways:** Vacation home, cabin or time share? Donate a weekend or a week.
- **Sports:** Event tickets, memorabilia, equipment, lessons, outings, clinics, clothing, meet & greets, etc.
- **Entertainment:** Tickets to shows, concerts, amusement parks, movies, etc.
- **Activities for Families or Couples:** Museums, excursions, tours, lessons, photography, etc.
- **Kid Adventures:** Summer camps, birthday packages, bikes, skateboards, toys, electronics, etc.
- **Foodies:** Restaurants, specialty dinners, gourmet food, beverages, cooking appliances, tableware, etc.
- **Luxury Items:** Jewelry, handbags, clothing, fragrances, collectibles, art, crystal, spa treatments, etc.

How Do You Find Items to Donate?

These donations will be used in online, silent, & live auctions, and raffles.

- **Ask your favorite business or service provider for a donation** -- they will receive recognition in the event program and online auction, including a link to their website...and it may be tax deductible for them too!
- **Ask your employer** -- many support their employees with donations of goods or services; many have season tickets to sport teams or venues and will donate tickets to an event
- **Ask family members and friends** -- they or their company may make a donation or give you a discount on purchase
- **Team with one or more families** -- donate a special item and share the cost
- **Purchase a new item or gift certificate yourself for donation** -- remember it's tax deductible!

What If You Don't Like Asking for Donations?

Not everyone feels comfortable asking for donations. That's okay, there are other ways to contribute!

- **Monetary Donations to Underwrite Expenses:** Let's be honest, it costs money to raise money! You can help reduce expenses by helping to underwrite the Black & Gold Affaire. The lower the costs to put on the event, the bigger our success will be!
- **Become a Sponsor:** We have sponsorships available for both businesses and families, depending upon your needs. Business sponsorships offer different size packages that include advertising and marketing opportunities while doing good. Family sponsorships include event tickets, recognition and Black and Gold event perks.
- **Host a Progressive Party -- NEW THIS YEAR!** These are truly special donations because they give lasting memories and help build community. You can host a unique party yourself or partner with others. People bid to earn a ticket/spot for your event. Possibilities are endless: relaxing/social events like poker night or beer/wine tasting; health/exercise activities like Mom's hike & brunch or beach bike ride; kids events like a swim party or beach Olympics, hands-on learning/creative events like cooking, carpentry, flower arranging, electronics or painting.



Athletic Booster Club 34th Annual A BLACK AND GOLD AFFAIRE DONATION FORM

The PVPHS Athletic Booster Club is preparing for its annual fundraiser to be held on March 7, 2025 at the Palos Verdes Golf Club in Palos Verdes Estates, CA. This is our main fundraiser of the year, which supports the Palos Verdes Peninsula High School's 26 sports and more than 60 teams with a goal of gender parity.

Your donation will be featured in our online, silent, and/or live auctions. Contributors will receive recognition for their generosity on our auction website and related auction materials. The value of your donation may be tax-deductible as charitable contributions. Our non-profit tax id is listed below. Thank you for your consideration and generosity in support of this event benefiting the Student Athletes of Palos Verdes Peninsula High School.

Please email your completed form by February 15, 2025 to fundraising@pvphsabc.com

Please check all that apply: Repeat Donation New Donation Auction Item Progressive Party Monetary Donation

PVPHS Family Name: _____ Date: _____

PVPHS Family Email: _____ Phone Number: _____

DONATION DETAIL

Donation Item: _____ Estimated Value \$: _____

Donation Description: _____

List Any Restrictions, Blackout Dates, and/or Expirations Dates: _____

Donation Recognition (Please Select/Enter One:)

PVPHS Family Name _____ Business Name: _____ Anonymous: _____

Website for Listing (if applicable): _____

Is the donation item attached? Yes No If no, what date is it available? _____

Donation Contact Name: _____ Title: _____

Business Name: _____ Phone: _____

Address: _____

Email Address: _____ Business Website: _____

I understand that this contribution will be used for the purpose of a benefit auction and 100% proceeds from this contribution will provide financial support for the benefit of the Palos Verdes Peninsula High School Athletics Program.

Signature of Contributor: _____ Date: _____

No goods or services were provided in return for this contribution.

PVPHS Athletic Booster Club Tax ID #95-4331744 / Phone: (424) 458-0815

Palos Verdes Peninsula High School Athletic Booster Club, 27118 Silver Spur Rd, Rolling Hills Estates, CA 90274

Please contact fundraising@pvphsabc.com with questions or to request donation pickup.