



Athletic Booster Club  
34th Annual  
**A BLACK AND GOLD AFFAIRE**  
A Benefit for Peninsula High Athletics

Dear Business Partner,

The 34th Annual Black and Gold Affaire is set to take place on Friday, March 7, 2025. It is our largest fundraiser of the year beginning with an online auction in February and culminating with a special community night of silent and live auctions, raffles, Parade of Student Athletes and induction of the next member of the PVPHSABC Hall of Fame.

Our goal is to raise \$200,000 to support Palos Verdes Peninsula High School's Athletics, which funds approximately one-third of the school's athletic program budget. The Athletic Booster Club supports 26 sports with more than 60 teams with a goal of gender parity in funding. Recent projects include:

- Athletic Team Trainers
- Lacrosse Helmets, Balls, Goals & Nets
- Surf New Boards
- Basketball Chairs, Stools & Storage Cart
- Softball Pitching Machine, Field Improvements, & Scoreboard Repair
- Football Helmets
- Waterpolo Caps & Goals
- Soccer Jerseys & Balls
- Beach Volleyball Equipment (New Sport at PVPHS)
- Baseball Dugout Update, Pole Pads & Windscreen
- Swim Timing System
- Track Meet Expenses
- Volleyball Balls & Nets
- Cheer and Song Sound Systems, Microphone, Mats & More!

**We need your help!** By sponsoring our Black & Gold Affaire, you will have a major role in supporting the efforts of our student athletes and athletic programs. You will be engaging more than 2,000 Peninsula high school families, plus alumni and other members of the Peninsula community.

Palos Verdes Peninsula High School is a premier high school ranked #307 nationally and #37 in California and #12 in the Los Angeles area by US News & World Report. Recognized as a California Distinguished School, Niche gives our school a grade of A+ as well.

We appreciate your consideration of this opportunity to blend good business with good community involvement. We are happy to answer your questions and explore mutual opportunities for success.

Jeannie Massey and Mike Shull  
PVPHS Athletic Booster Club Co-Presidents



Athletic Booster Club  
34th Annual

# A BLACK AND GOLD AFFAIRE

A Benefit for Peninsula High Athletics



**PREMIER BLACK & GOLD**  
**\$10,000**

**LIMIT: 1**

- Recognized as premier sponsor of the Black and Gold Affaire on all materials
- Only sponsor logo on event program cover and event background for photos
- Only back cover color program ad
- Hyper-linked logo on organization and auction websites
- Prominent logo/recognition in all marketing materials, including banners, social media posts, and emails
- Marketing Insert in event Swag Bag
- Event table and VIP Reception for 10

**PLATINUM**  
**\$5,000**

**LIMIT: 2**

- Premier inside cover color program ad
- Hyper-linked logo on organization and auction websites
- Logo in marketing materials, including banners, social media posts, and emails
- Marketing Insert in event Swag Bag

**SILVER**  
**\$500**

- Full-page b/w program ad
- Hyper-linked logo on organization and auction websites
- Logo or recognition in many marketing materials, including banners, social media and emails
- Marketing Insert in event Swag Bag

**GOLD**  
**\$1,000**

- Full-page color program ad
- Hyper-linked logo on organization and auction websites
- Logo in marketing materials, including banners, social media and emails
- Marketing Insert in event Swag Bag

**BRONZE**  
**\$250**

- Half-page b/w program ad
- Recognition on organization and auction websites, event program, banners, social media and emails
- Marketing Insert in event Swag Bag



**Sponsorship Level:** \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor Name for Display: \_\_\_\_\_

Website URL: \_\_\_\_\_

Email: \_\_\_\_\_

Send Thank You Acknowledgment To:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Checks should be made out to PVPHSABC  
Mail your payment to:  
Palos Verdes Peninsula High School  
Attention: PVPHS Athletic Booster Club  
27118 Silver Spur Rd.,  
Rolling Hills Estates, CA 90274

Email a high resolution PNG or JPEG/JPG logo to:  
fundraising@pvphsabc.com

PVPHSABC is a 501(c)(3) non-profit organization.  
Tax ID: 95-4331744  
www.PVPHSABC.com



# Athletic Booster Club 34th Annual A BLACK AND GOLD AFFAIRE DONATION FORM

The PVPHS Athletic Booster Club is preparing for its annual fundraiser to be held on March 7, 2025 at the Palos Verdes Golf Club in Palos Verdes Estates, CA. This is our main fundraiser of the year, which supports the Palos Verdes Peninsula High School's 26 sports and more than 60 teams with a goal of gender parity.

Your donation will be featured in our online, silent, and/or live auctions. Contributors will receive recognition for their generosity on our auction website and related auction materials. The value of your donation may be tax-deductible as charitable contributions. Our non-profit tax id is listed below. Thank you for your consideration and generosity in support of this event benefiting the Student Athletes of Palos Verdes Peninsula High School.

**Please email your completed form by February 15, 2025 to fundraising@pvphsabc.com**

Please check all that apply:  Repeat Donation  New Donation  Auction Item  Progressive Party  Monetary Donation

PVPHS Family Name: \_\_\_\_\_ Date: \_\_\_\_\_

PVPHS Family Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

## DONATION DETAIL

Donation Item: \_\_\_\_\_ Estimated Value \$: \_\_\_\_\_

Donation Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

List Any Restrictions, Blackout Dates, and/or Expirations Dates: \_\_\_\_\_

\_\_\_\_\_

Donation Recognition (Please Select/Enter One:)

PVPHS Family Name \_\_\_\_\_ Business Name: \_\_\_\_\_ Anonymous: \_\_\_\_\_

Website for Listing (if applicable): \_\_\_\_\_

Is the donation item attached?  Yes  No If no, what date is it available? \_\_\_\_\_

Donation Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Business Website: \_\_\_\_\_

I understand that this contribution will be used for the purpose of a benefit auction and 100% proceeds from this contribution will provide financial support for the benefit of the Palos Verdes Peninsula High School Athletics Program.

Signature of Contributor: \_\_\_\_\_ Date: \_\_\_\_\_

No goods or services were provided in return for this contribution.

PVPHS Athletic Booster Club Tax ID #95-4331744 / Phone: (424) 458-0815

Palos Verdes Peninsula High School Athletic Booster Club, 27118 Silver Spur Rd, Rolling Hills Estates, CA 90274

Please contact fundraising@pvphsabc.com with questions or to request donation pickup.