



**Palos Verdes Peninsula High School Athletic Booster Club**

27118 Silver Spur Road  
Rolling Hills Estates, CA 90274-3200  
(310) 377-4888

October 15, 2019

Community Partner:

The PVPHS Athletic Booster Club is seeking Sponsorships from community businesses for our **29<sup>th</sup> Annual *A Black & Gold Affaire***. Our goal is to raise over **\$175,000** at the event. Any sponsorship you can provide this year would be gratefully appreciated. We are truly thankful for our donors and aggressively promote their business within the PVPHS community.

**The PVPHS Athletic Booster Club (ABC)** supports 26 sports with over 60 teams at the Varsity, JV and Frosh/Soph levels. Peninsula provides our students the opportunity to complement their academic activities with athletic experiences that can create wonderful memories, build character and create lifelong friendships. Our mission is to provide our student athletes with the best opportunities to be successful physically and academically. Over half of the student body participates in at least one sport and many in two.

We call upon community businesses/friends of Peninsula Athletics to help in supporting our wonderful student athletes through your sponsorships to the Peninsula Athletic Booster Club (ABC). Your contribution to the Peninsula ABC will help pay for athletic trainers, field and court maintenance, improvements for our sporting venues, like new scoreboards and safety netting for the baseball field, expanded training room, track repairs,

The event, ***A Black & Gold Affaire*** is on March 7, 2020 and draws over 300 attendees from the community. This is the only fundraiser that contributes to all of our athletic programs. Reach wide demographics - a student body of 2,500 plus local families, alumni, grandparents, administrators, teachers, and coaches - with your sponsorship.

We know you receive numerous requests, but we hope we can count on your support of our student athletes. Please let us know if you have any questions about our program or the sponsorship levels. No donation is too small!

Thank you in advance of your support!

Bo Kelly  
Co-President  
PVPHS Athletic Booster Club  
(310) 613-4085 cell  
BKelly@JDFactors.com

Mark Hama  
Co-President  
PVPHS Athletic Booster Club  
(310) 697-9017 cell  
MarkHama50@gmail.com